

Building Blocks of Private Practice: *The ABC's*



**WHAT THEY DIDN'T TEACH YOU IN
GRADUATE SCHOOL—
STEP BY STEP GUIDANCE TO A
SUCCESSFUL PRIVATE PRACTICE**

WWW.HEATHERTUSTISON.COM

10.0 HOUR CLASS INCLUDES:

- Marketing Strategies
- Vision, Purpose, & Mission
- Licensure and Taxes
- Credentialing & Insurance
- Choosing a Location
- Branding Yourself
- Networking and Affiliation
- Designing Your Niche
- Website Design
- Self Care



Heather Tustison, LCPC
Licensed Clinical Professional Counselor
National Certified Counselor
Private Practitioner
Clinical Supervisor

OCTOBER 5, 12, 19, & 26
6:30—9:00 P.M.
\$300

CLASS AVAILABLE LIVE ONLINE OR IN PERSON

2176 E FRANKLIN ROAD, SUITE 100
MERIDIAN, ID 83642

For more information or questions about attending
live online, contact Heather Tustison, LCPC at
heathertustison@gmail.com
208-869-0199



Are you newly licensed looking to work independently?



Are you searching for more meaning and fulfillment in your profession?



Are you feeling stuck, undervalued, and unfulfilled with your current work setting?



Have you started your practice and are looking to revamp your business with specific tools?



If you answered YES to any of these, join me for this ten hour Private Practice class!