

# Building Blocks of Private Practice: *The ABC's*



**WHAT THEY DIDN'T TEACH YOU IN  
GRADUATE SCHOOL—  
STEP BY STEP GUIDANCE TO A  
SUCCESSFUL PRIVATE PRACTICE**

**WWW.HEATHERTUSTISON.COM**



**Heather Tustison, LCPC**

Licensed Clinical Professional Counselor  
National Certified Counselor  
Private Practitioner  
Clinical Supervisor

**10.0 HOUR CLASS INCLUDES:**

- Marketing Strategies
- Vision, Purpose, & Mission
- Licensure and Taxes
- Credentialing & Insurance
- Choosing a Location
- Branding Yourself
- Networking and Affiliation
- Designing Your Niche
- Website Design
- Self Care

**OCTOBER 7, 14, 21, & 28, 2025**

**6:30—9:00 P.M.**

**\$300**

**CLASS AVAILABLE LIVE ONLINE OR IN PERSON**  
(IN PERSON HIGHLY RECOMMENDED)

**3006 E GOLDSTONE DRIVE  
MERIDIAN, ID 83642**

For more information or questions about attending  
live online, contact Heather Tustison, LCPC at  
[heathertustison@gmail.com](mailto:heathertustison@gmail.com)  
208-869-0199



Are you newly licensed looking to work independently?



Are you searching for more meaning and fulfillment in your profession?



Are you feeling stuck, undervalued, and unfulfilled with your current work setting?



Have you started your practice and are looking to revamp your business with specific tools?



If you answered YES to any of these, join me for this ten hour Private Practice class!